

NEWS RELEASE

For Immediate Release

[DATE]

Contact: [NAME, PHONE]

[GROUP] to sell Blue & Gold products to raise funds for [PROJECT]

Products may be purchased through [DATE] and are not available in stores.

Sausage, chicken tenderloin fritters and thick-slice bacon. For the next [X] weeks, each customer who orders a “helping” of these Blue & Gold products will also be “helping” [GROUP].

Members of [GROUP] will be out and about [DATE] through [DATE], taking orders for Blue & Gold Sausage, Chicken Tenderloin Fritters and Thick Slice Bacon.

“Blue & Gold is the perfect fund raiser for us,” said [NAME], who is coordinating the effort. “Everyone loves these products.”

[GROUP] is raising money for its [PROJECT]. [INSERT MORE INFORMATION ABOUT YOUR GROUP OR PROJECT HERE.]

[GROUP] members will be selling Blue & Gold products only through [DATE]. Blue & Gold products are not sold in stores, so don't miss this opportunity.

To place an order directly, call [PHONE NUMBER] or send an e-mail to [E-MAIL ADDRESS].

Family owned and operated in Jones, Oklahoma since 1969, Blue & Gold Sausage Co. helps more than 800 groups raise money for trips, community projects, equipment and more.

For more information about [GROUP], visit [WEB ADDRESS]. You can learn more about Blue & Gold products online at www.blueandgoldsausage.com.